



# Wisconsin Ag News – Cranberries

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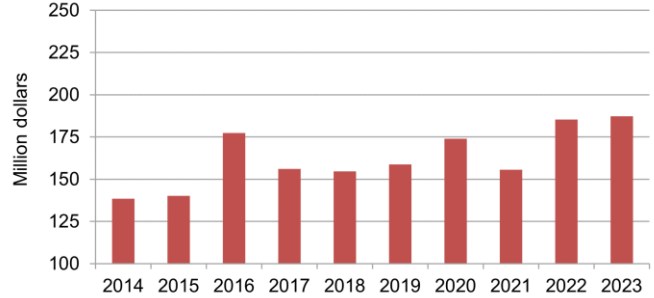
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Wisconsin cranberry production totaled 5.01 million barrels in 2023, compared to 4.80 million barrels in 2022, according to the USDA, National Agricultural Statistics Service – *Noncitrus Fruits and Nuts 2023 Summary*. The state's cranberry growers harvested 19,100 acres, down 400 acres from last year. Average yield per acre, at 262.3 barrels, was up 7 percent from last year's 246.2 barrels. The price of cranberries was down 3 percent from 2022 to \$37.40 per barrel. The total value of utilized production was \$187 million dollars. Processed cranberries accounted for 94 percent of the state's utilized cranberry production. Wisconsin maintained its number one ranking in total cranberry production with 62 percent of the nation's total. Wisconsin total production was more than twice that of the next highest producing state, Massachusetts.

**Cranberries, Value of Utilized Production - Wisconsin: 2014-2023**



**Cranberry Area Harvested, Yield, Production, and Utilization – Selected States and United States: 2022-2023 [A barrel weighs 100 pounds.]**

State	Area harvested		Yield per acre <sup>1</sup>		Production				Utilized production			
					Total		Utilized		Fresh		Processed	
	2022	2023	2022	2023	2022	2023	2022	2023	2022	2023	2022	2023
	(acres)	(acres)	(barrels)	(barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)
Massachusetts .	11,700	11,200	192.7	176.0	2,255	1,970	2,217	1,956	61	41	2,156	1,915
New Jersey .....	2,800	2,900	201.2	200.1	563	580	561	579	(D)	(D)	(D)	(D)
Oregon .....	2,500	2,500	166.6	219.9	417	550	417	549	(D)	(D)	(D)	(D)
<b>Wisconsin .....</b>	<b>19,500</b>	<b>19,100</b>	<b>246.2</b>	<b>262.3</b>	<b>4,800</b>	<b>5,010</b>	<b>4,790</b>	<b>5,005</b>	<b>197</b>	<b>296</b>	<b>4,594</b>	<b>4,709</b>
United States ...	36,500	35,700	220.1	227.2	8,035	8,110	7,985	8,089	263	342	7,722	7,747

(D) Withheld to avoid disclosing data for individual operations.  
<sup>1</sup> Yield is based on utilized production.

**Cranberry Price and Value by Utilization – Selected States and United States: 2022-2023**

	Price per barrel <sup>1</sup>						Value of utilized production					
	Fresh		Processed		All		Fresh		Processed		All	
	2022	2023	2022	2023	2022	2023	2022	2023	2022	2023	2022	2023
	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Massachusetts	49.20	60.40	36.60	35.40	36.90	35.90	2,996	2,499	78,902	67,784	81,898	70,283
New Jersey .....	(D)	(D)	(D)	(D)	35.50	34.60	(D)	(D)	(D)	(D)	19,940	20,047
Oregon <sup>2</sup> .....	(D)	(D)	(D)	(D)	41.20	42.80	(D)	(D)	(D)	(D)	17,142	23,517
<b>Wisconsin .....</b>	<b>89.30</b>	<b>103.00</b>	<b>36.50</b>	<b>33.30</b>	<b>38.70</b>	<b>37.40</b>	<b>17,574</b>	<b>30,447</b>	<b>167,666</b>	<b>156,823</b>	<b>185,240</b>	<b>187,270</b>
United States ...	80.90	102.00	36.60	34.40	38.10	37.20	21,254	34,782	282,966	266,335	304,220	301,117

(D) Withheld to avoid disclosing data for individual operations.  
<sup>1</sup> Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

The complete report can be found on the USDA NASS website at [www.nass.usda.gov/Publications](http://www.nass.usda.gov/Publications).